

Creating a coaching structure within a junior program

Relevant Coaches and partners

Creating a junior program in golf

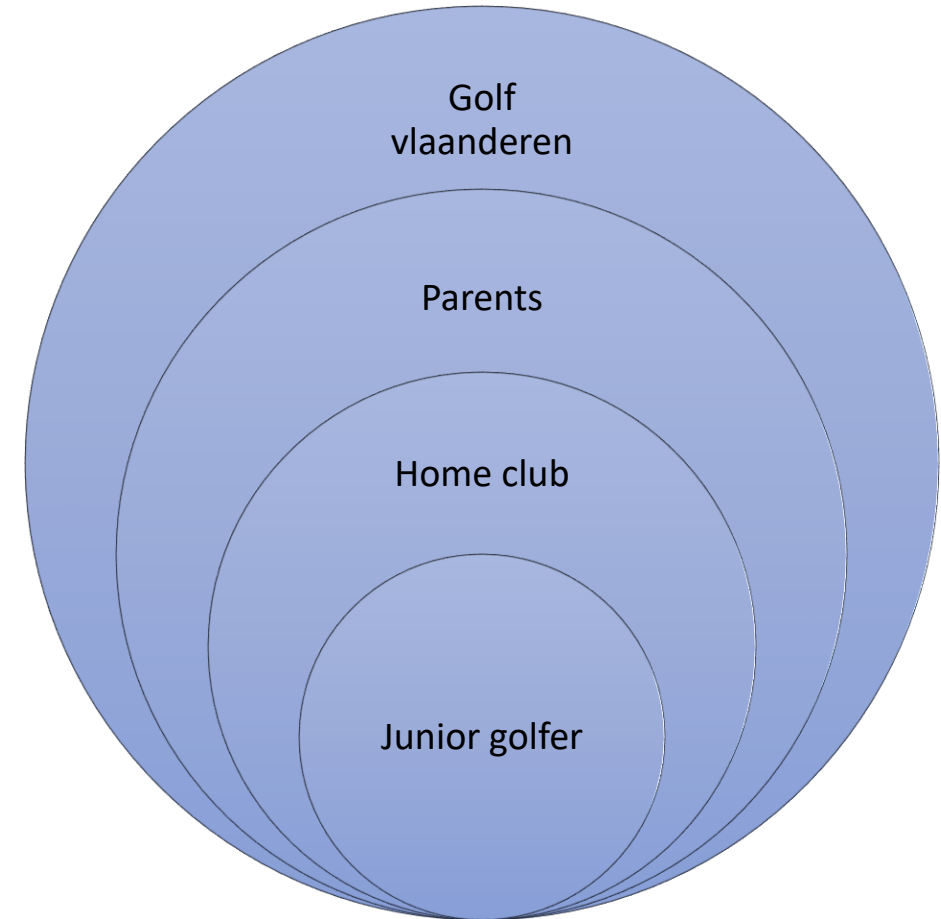
- Top golf / elite level
- We must constantly strive to do better!
- Current trajectory bad or good?
- All players came through the GV TSS program

	Approx amount of golfers	Pro players top 1000
Netherland	350,000 +/-	10 -T1000 (4 T500)
Switzerland	100,000 +/-	6 -T1000 (1 T500)
Iceland	45,000 +/-	2- T1000
Vlaanderen	45,000 +/-	6 -T1000 (3 T500) (2 T100)
Wallonia	30,000 +/-	0 -players T1000

Creating a junior program in golf

A juniors home club plays the most fundamental role in the development of a golfer.

If a player comes to TSS the role of the home club and GV reverse.



Developing a junior program in golf

Knowledge and structure

V

Demographic
requirements

- Golf swing technical coach
- Fitness professionals
- Strategy / course management
- Psychologist / mental coach
- Biomechanics
- Short game / putting coach
- Nutritionist
- Club Fitter
- Communication & Logistics
- Service providers

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- 80% of coaching done by,
 - Trainer A / B (PGA professional)
 - GV Instructor coach
 - GV Initiator coach
- 20% of coaching done by,
 - External service providers
 - Physical / Mental coaches

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- **Trainer A / B (PGA professional coach) skills and abilities within the program.**
- Driver of the program
- Mentor to the coaching team
- Expert technical knowledge
- Detailed tactical knowledge
- Basic knowledge Mental & Physical training
- Detailed knowledge of technology for golf training
- Ability to motivate

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- **GV Instructor coach, skills and abilities within a junior program**

- Detailed technical knowledge
- Basic knowledge of teaching technologies
- Ability to motivate
- Teaching Ability
- Basic Tactical knowledge
- Basic knowledge of mental & physical training

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GV Initiator coach, skills and abilities within a junior program

- Basic technical knowledge
- Ability to motivate
- Basic tactical knowledge

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- Coaching styles from junior to professional.

- 1-Secondary importance
- 2- Present
- 3- Important
- 4- Vitaly important

Coaching styles	8 – 14 years	14 – 18 years	18 – 28 years	28 +
Ability to motivate	4	3	2	1
Technical knowledge	2	3	4	4
Confidence & relaxed	2	2	3	2
progress	2	3	3	2
Teaching ability	3	3	3	3
Insistence of perfection	1	2	2	4

GV IN Partnership with the clubs

Creating a symbiotic relationship with the clubs

- Understanding each others roles within the development of a junior golfer
- Building strong relationships between GV coaches / staff and players home clubs coaching teams
- Always placing the wellbeing and development of the player first

GV IN Partnership with the clubs

Talent detection

Regional training demographic over past 10 years

- More than 50% of all regional training players come from 5 of 51 clubs,
- Almost 60% of clubs have had 5 or less players participating in regional training,
- 18 clubs had no players participating in GV regional training programs,

Talent detection

How to optimise potential and talent within the clubs junior programs

- Better scouting and contact between GV and our clubs,
- Encouraging clubs to be more active in participation in junior events.
- Identifying talent at a younger age and encouraging golf as their primary sport.



Developing a
junior
program in
golf



Create your own culture !



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Creating a culture

- Define the culture.
- Create positive habits.
- Establish rituals and traditions.
- Work together with coaches to create a DNA.
- Set measurable goals and review regularly
- Create meaningful parent involvement

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Defining the culture

- Emphasis on growth not perfection
- Process driven habits
- Achieving goals relating to development
- Accountability
- Parental education



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- Creating positive habits
- Golf technical related habits
- Positive training habits
- Tooth brushing habits
- Nutrition



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Establish rituals / traditions.

- Create your own identity
- Embrace failure
- Celebrate success
- Create your own rituals
- Three R's

The 3 R's

1. Respect yourself
2. Respect others
3. Take Responsibility

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- Celebration success!



Developing a junior program in golf

Work together with coaches to create a DNA.

The player is always central

Create the habits that will define your program

Understand the elements of training (training style)

Establish how you want to be represented by
players and coaches

Create a positive training environment physical and
mental

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"Remember to tuck
the shower curtain
inside the bathtub."

Tom Peters.